

A surreal landscape featuring a path of purple flowers leading towards a large, glowing sphere. The scene is set against a backdrop of a large tree and a hazy, pinkish sky. The word "Digital" is overlaid in white, italicized text on the left side of the image.

Digital

SOCIAL FOOTPRINT

121M



16.7M

TOTAL FOLLOWERS
192M+

34.4M



Gabrielle Union

12.8M



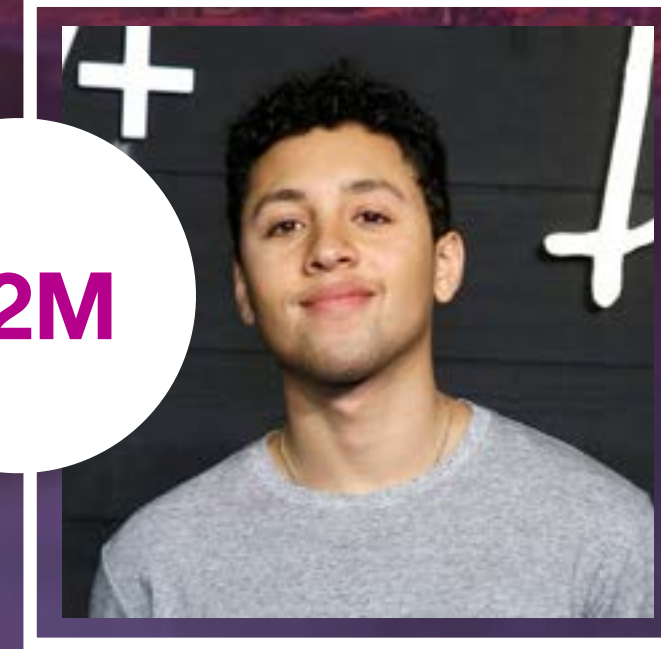
Jake Gyllenhaal

5.9M



Lucy Liu

1.2M



Jaboukie

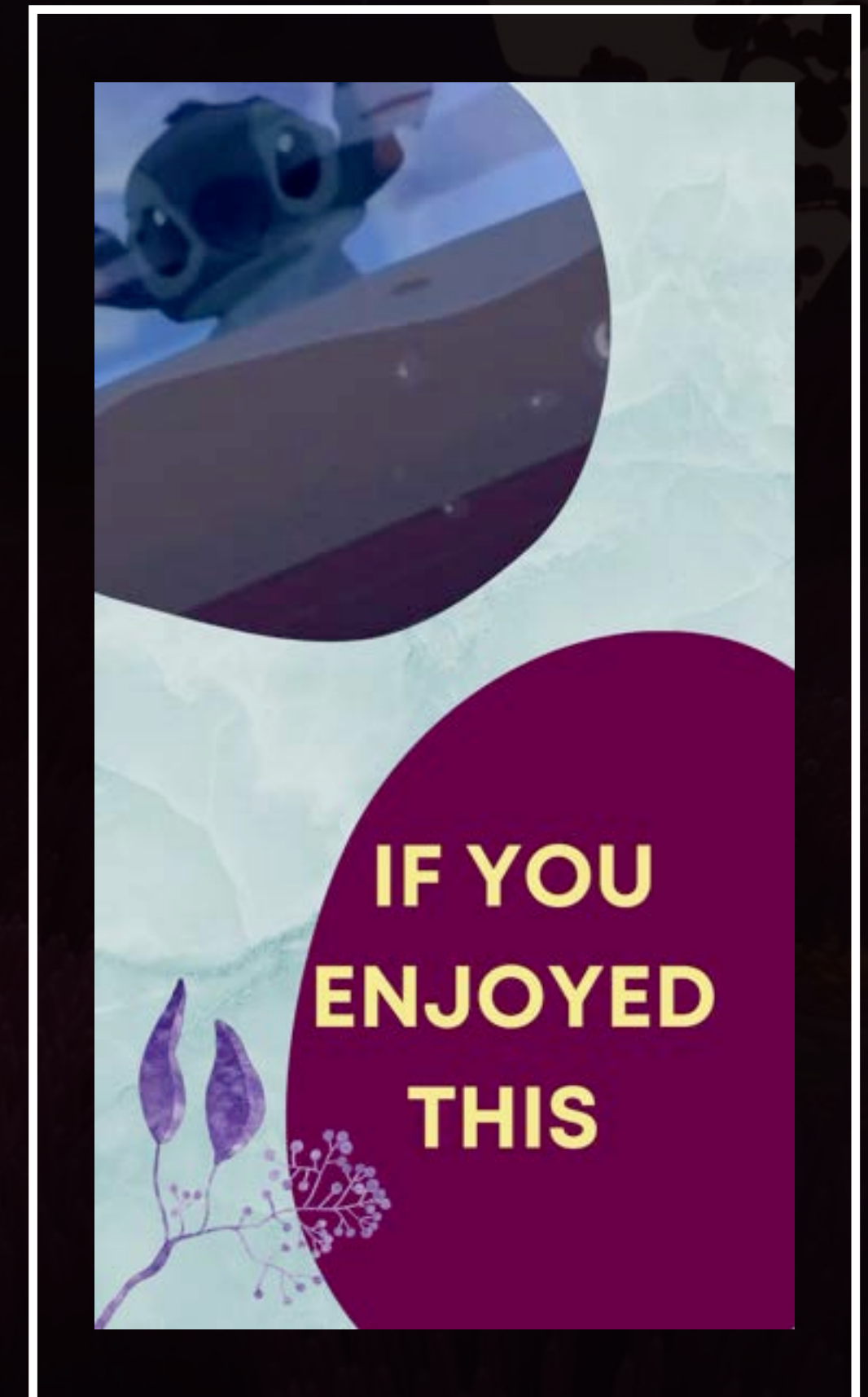
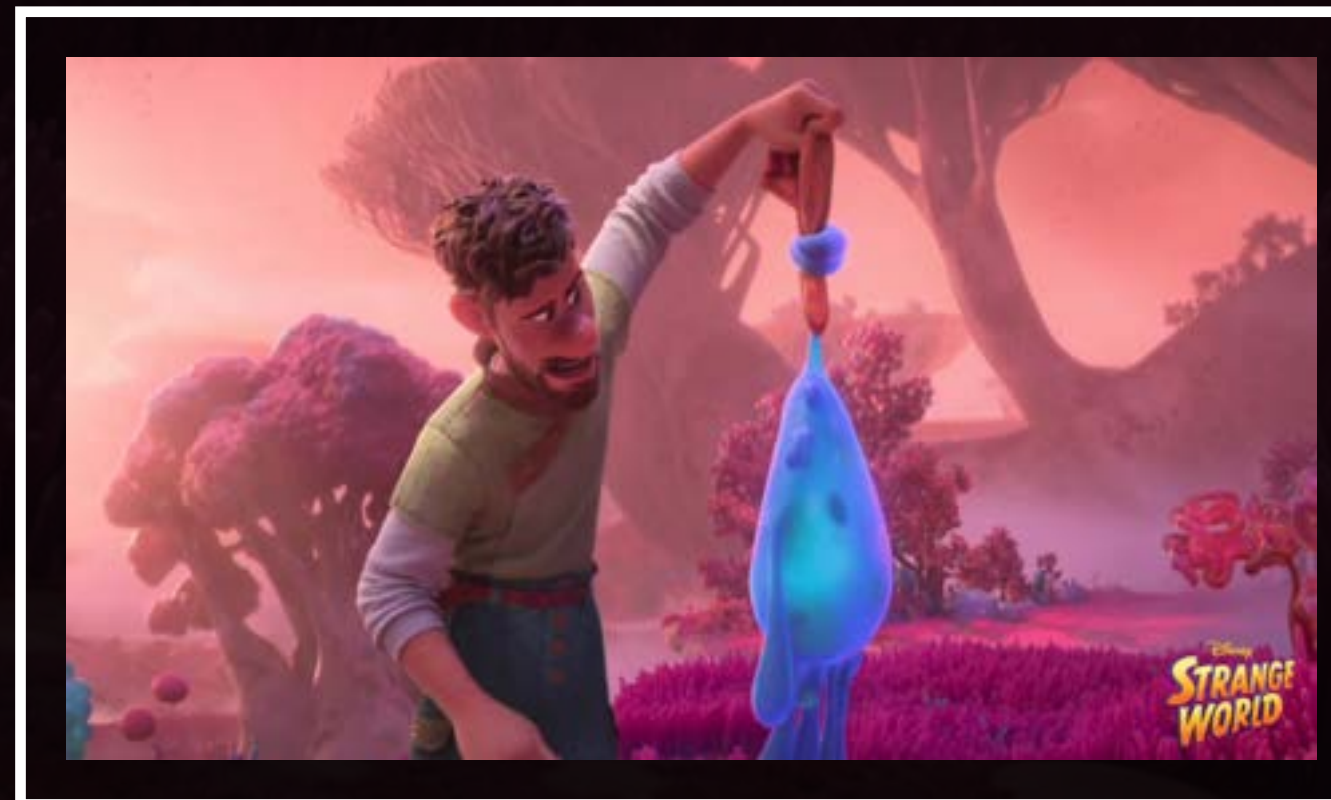
142K



Dennis Quaid

SOCIAL ACTIVATIONS

- Gifs and Social Stickers
- Zoom Backgrounds
- Downloadable Live Photo Wallpaper
- Custom Art Posts
 - Poster Posse
 - Custom Character Tarot Card
 - Comic Book Spoof
- Connecting Movie to Past Content
 - If you enjoyed this, you'll like this...
- Social Sizzle at Premiere



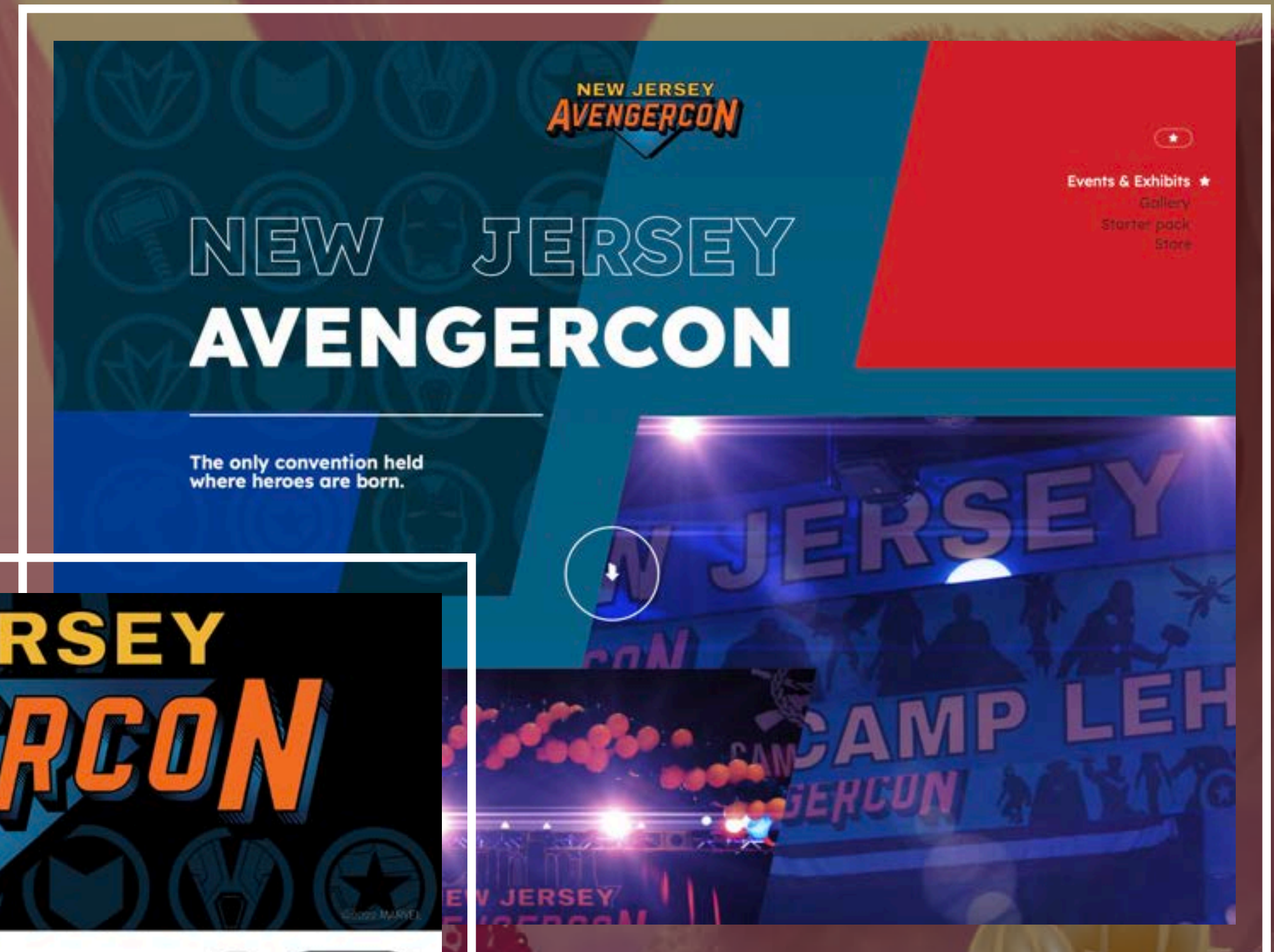
SOCIAL ACTIVATIONS

In-World Options:

To help demonstrate the world Building of the film, we want to Create social accounts that take Place within the film's environment.

Options Include:

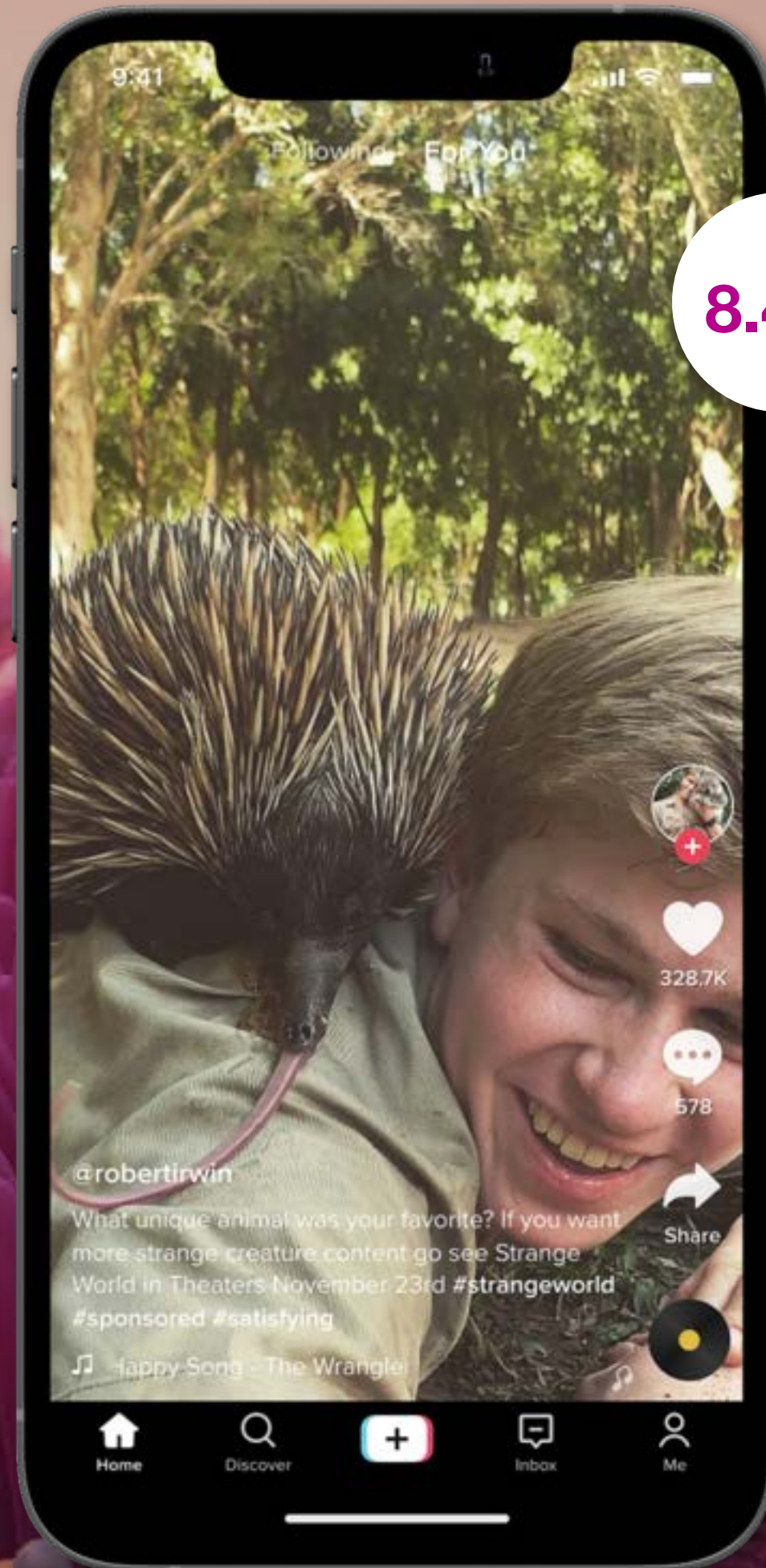
- Clade's Farms
- Pando Plant Mock-Ad
- Jaeger's Travels
- Trivago Spoof



* In-world activation done for Ms. Marvel to serve as an example of tactic in action.

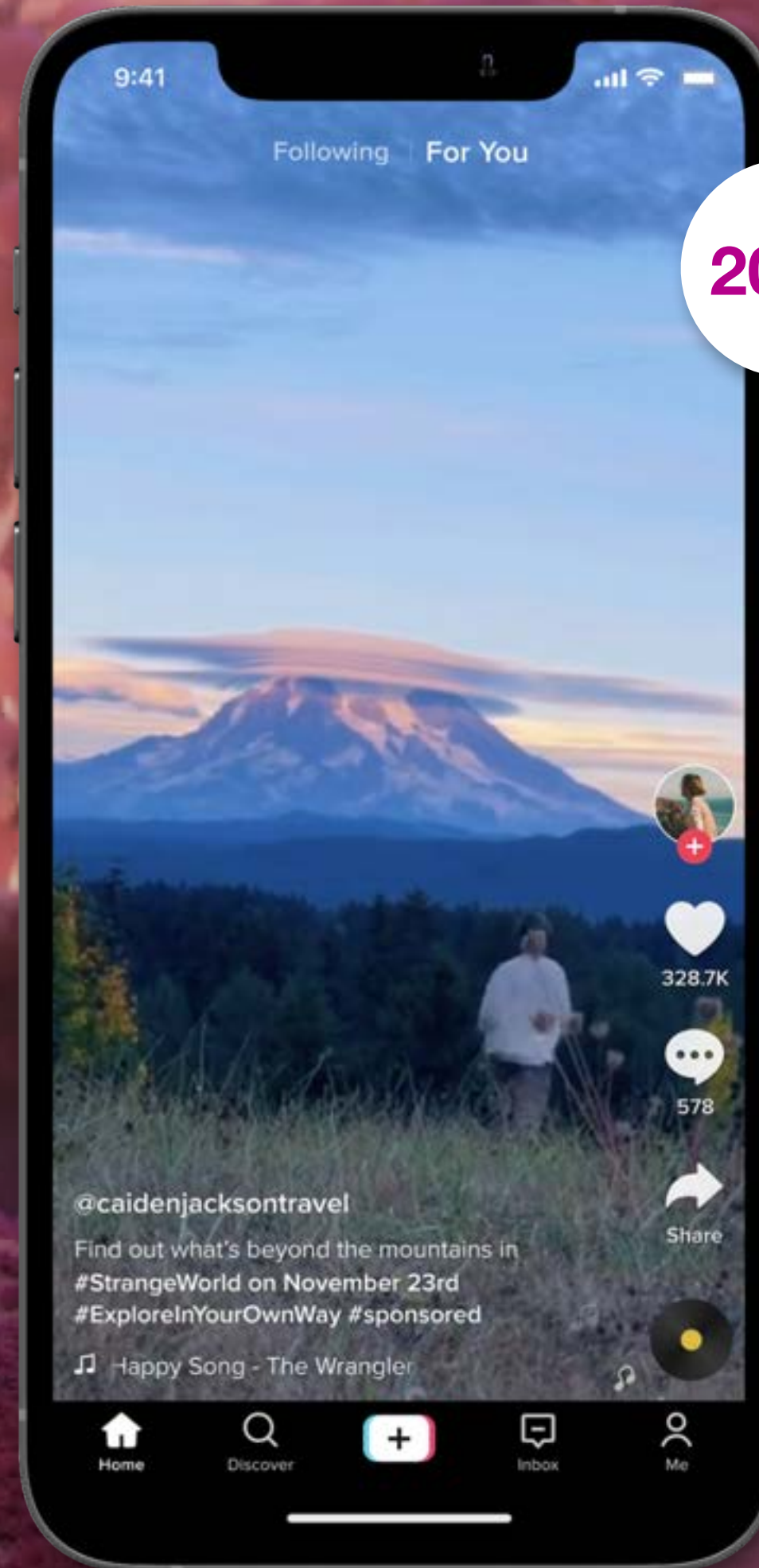
DIGITAL INFLUENCERS

ROBERT IRWIN



8.4M

CAIDEN JACKSON



209K

@COLORMEMAGIC



159k

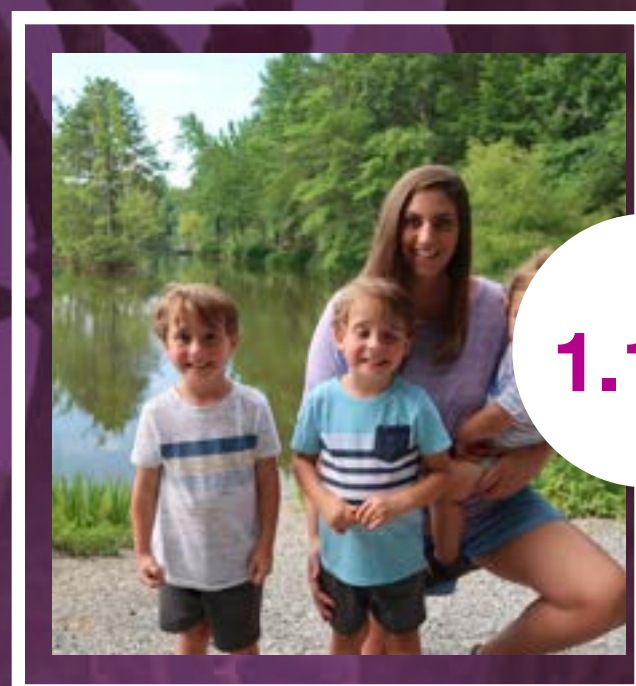
SCREENING INFLUENCERS

@GREENGIRLLEAH



236K

@MEGAN.ELIZABETHX3



1.1M

@STRAWHATGOOFY



3.2M

@MINDFULLY.TARA



24.5K

@BLACKNERDCOMEDY



135K

@THERACHELESTPLACEONEARTH



11.8K

@KARL_SHAKUR



587K

@A.MAGICAL.LIFE.FOR.ME



236K

@RAQUEL_WILLIS



189K

@AMANDACAPO



540K